

# Sale and Marketing Manager: ISDSI Collaboration

The International Sustainable Development Studies Institute (ISDSI) works in collaboration with CrossFit Chiang Mai (a functional fitness gym), Rx Cafe Chiang Mai (a specialty coffee and tea cafe), as well as the ISDSI Coffee Lab (a coffee training space and event venue). We are seeking a FULL TIME position for a highly motivated and experienced sales and marketing manager to help us develop courses, experiences, and reach people interested in what we do. We are based in Chiang Mai, with a unique campus that has been recognized internationally for its use of shipping container architecture and sustainable design.

---

## Responsibilities

- Manage all aspects of sales and marketing for CrossFit Chiang Mai, Rx Cafe Chiang Mai, and the ISDSI Coffee Lab
  - Plan and organize events on our campus and our spaces
  - Build and maintains relationships with other related organizations in Chiang Mai
  - Research and develop marketing opportunities, including collaboration with other organizations in Chiang Mai, Southeast Asia, and internationally
  - Identify emerging market opportunities for our unique experiential learning opportunities, both with local people and international visitors
  - Manage our marketing through social media
  - Be responsible for the design of marketing materials
  - Keep marketing materials up to date
  - Additional duties and responsibilities as required and as the position develops
- 

## Qualifications

- Thai national
  - Bachelor's degree preferred in marketing, advertising, communications or related field
  - Proficiency in verbal and written English communication skills, Chinese language will be a plus
  - 5 years minimum proven experience in sales and marketing, especially with the tourism or international sector
  - Competency and skill with communications technology is required, especially with online and social media marketing
  - Strong sales, presentation and negotiation skills
  - Well-organized and responsible with an aptitude for problem-solving
  - Excellent interpersonal communication and public speaking skills, creative, innovative and adaptable
  - Excellent ability and track record of managing complicated projects and multi-tasking
- 

Compensation and benefits for this full time position will be based on experience.

For interested applicants, send your CV/resume and 3 references to [supawadee@isdsi.org](mailto:supawadee@isdsi.org) along with a letter of intent explaining why you would like to work with us, and what opportunities you see for the ISDSI Collaboration between CrossFit, Rx Cafe, and the Coffee Lab.